



## **Defending Our Legacy: Ziebart's 65<sup>th</sup> Anniversary Event Fact Sheet**

### **KEY DATES**

- 1959: First Ziebart location opened in Detroit, MI
- 1962: Ziebart begins franchising

### **LOCATIONS**

- 400 worldwide licensed locations
  - Currently operating in 37 countries
- 1,300 service centers
- 106 Ziebart stores in the U.S.
  - Currently operating in 19 states
- Average number of employees per location: 7-8
- U.S. areas Ziebart is currently targeting for franchise growth:
  - Green Bay, Wisconsin
  - Rockford, Illinois
  - Tampa, Florida
  - San Antonio, Texas

### **CURRENT SERVICE OFFERINGS**

- Auto Detailing
- Paint Correction
- Paint Protection
- Window Tinting
- Rust Protection
- Undercoating
- Spray-On Bed Liner
- Truck & Automotive Accessories

### **ADDITIONAL STATS**

- Ziebart International Corporation sales in 2023: \$194 million (worldwide)
- Average store/unit volume: \$1.39 million
- Average length of ownership: 26 years
- 33% veteran-owned
  - Through the Vet-Fran Program, Ziebart waives the \$45,000 franchise fee for veterans